

ORDER



Orders
Order / Rev: 705547
Alt Order #: 06268972
Product Desc: NRCC IE
Estimate: 2977
Flight Dates: 10/12/12 - 10/18/12
Original Date / Rev: 08/09/12 / 08/09/12
Order Type: Political

KXTV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: National Media Research Planning
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Republican Cong. Committee
Demographic: A35-64
Product Codes: IS-Issue/Ballot,IS-Issue/Non
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/18/12	106	\$93,105.00	\$79,139.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	106	\$93,105.00	\$79,139.25	129.00
Totals	106	\$93,105.00	\$79,139.25	129.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KXTV	17%	\$93,105.00
Market	100%	\$547,676.47

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBSV	0%	\$0.00
KCRA	15%	\$82,151.47
KFTL	0%	\$0.00
KMAX	7%	\$38,337.35
KOVR	30%	\$164,302.94
KQCA	6%	\$32,860.59
KSPX	0%	\$0.00
KTXL	25%	\$136,919.12
KUVS	0%	\$0.00
KVIE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXTV	10/15/12	10/15/12	M-F 5-6am News10 Good Morning @ 5am	CM	5-6a	M- - - - -	:30	2	\$300.00	P-3	0.50	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/15/12	10/21/12	M- - - - -			2	\$300.00	0.50						
E 2	KXTV	10/16/12	10/16/12	M-F 5-6am News10 Good Morning @ 5am	CM	5-6a	- T- - - - -	:30	2	\$300.00	P-3	0.50	NM	2	\$600.00

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KXTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KXTV	10/16/12	10/16/12	M-F 5-6am News10 Good Morning @ 5am	CM	5-6a	-T-----	:30	2	\$300.00	P-3	0.50	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					2	\$300.00		0.50			
E 3	KXTV	10/17/12	10/17/12	M-F 5-6am News10 Good Morning @ 5am	CM	5-6a	--W----	:30	2	\$300.00	P-3	0.50	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					2	\$300.00		0.50			
E 4	KXTV	10/18/12	10/18/12	M-F 5-6am News10 Good Morning @ 5am	CM	5-6a	---T---	:30	2	\$300.00	P-3	0.50	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					2	\$300.00		0.50			
E 5	KXTV	10/12/12	10/12/12	M-F 5-6am News10 Good Morning @ 5am	CM	5-6a	----F--	:30	2	\$190.00	P-3	0.50	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					2	\$190.00		0.50			
E 6	KXTV	10/15/12	10/15/12	M-F 6-7am News10 Good Morning @ 6am	CM	6-7a	M-----	:30	2	\$600.00	P-3	0.80	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					2	\$600.00		0.80			
E 7	KXTV	10/16/12	10/16/12	M-F 6-7am News10 Good Morning @ 6am	CM	6-7a	-T-----	:30	2	\$600.00	P-3	0.80	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					2	\$600.00		0.80			
E 8	KXTV	10/17/12	10/17/12	M-F 6-7am News10 Good Morning @ 6am	CM	6-7a	--W----	:30	2	\$600.00	P-3	0.80	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					2	\$600.00		0.80			
E 9	KXTV	10/18/12	10/18/12	M-F 6-7am News10 Good Morning @ 6am	CM	6-7a	---T---	:30	2	\$600.00	P-3	0.80	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					2	\$600.00		0.80			
E 10	KXTV	10/12/12	10/12/12	M-F 6-7am News10 Good Morning @ 6am	CM	6-7a	----F--	:30	2	\$375.00	P-3	0.80	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					2	\$375.00		0.80			
E 11	KXTV	10/15/12	10/15/12	M-F 7-9am GMA 7-9am	CM	7-9a	M-----	:30	4	\$825.00	P-3	1.10	NM	4	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					4	\$825.00		1.10			
E 12	KXTV	10/16/12	10/16/12	M-F 7-9am GMA 7-9am	CM	7-9a	-T-----	:30	4	\$825.00	P-3	1.10	NM	4	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					4	\$825.00		1.10			
E 13	KXTV	10/17/12	10/17/12	M-F 7-9am GMA 7-9am	CM	7-9a	--W----	:30	4	\$825.00	P-3	1.10	NM	4	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					4	\$825.00		1.10			
E 14	KXTV	10/18/12	10/18/12	M-F 7-9am GMA 7-9am	CM	7-9a	---T---	:30	4	\$825.00	P-3	1.10	NM	4	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					4	\$825.00		1.10			
E 15	KXTV	10/12/12	10/12/12	M-F 7-9am GMA 7-9am	CM	7-9a	----F--	:30	4	\$430.00	P-3	1.10	NM	4	\$1,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					4	\$430.00		1.10			
E 16	KXTV	10/13/12	10/13/12	Sat 7-8a Good Morning America	CM	7-8a	-----S-	:30	2	\$300.00	P-3	0.70	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	KXTV	10/13/12	10/13/12	Sat 7-8a Good Morning America	CM	7-8a	-----S-	:30	2	\$300.00	P-3	0.70	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					2	\$300.00		0.70			
E 17	KXTV	10/14/12	10/14/12	Sun 7-8a Good Morning America	CM	7-8a	-----S	:30	2	\$300.00	P-3	0.70	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					2	\$300.00		0.70			
E 18	KXTV	10/14/12	10/14/12	Sun News 8-9a News10 Sun @ 8a	CM	8-9a	-----S	:30	2	\$340.00	P-3	1.10	NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					2	\$340.00		1.10			
E 19	KXTV	10/15/12	10/15/12	M-F 9-10a News10 @ 9am	CM	9a-10a	M-----	:30	2	\$225.00	P-3	0.30	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					2	\$225.00		0.30			
E 20	KXTV	10/16/12	10/16/12	M-F 9-10a News10 @ 9am	CM	9a-10a	-T-----	:30	2	\$225.00	P-3	0.30	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					2	\$225.00		0.30			
E 21	KXTV	10/17/12	10/17/12	M-F 9-10a News10 @ 9am	CM	9a-10a	--W----	:30	2	\$225.00	P-3	0.30	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					2	\$225.00		0.30			
E 22	KXTV	10/18/12	10/18/12	M-F 9-10a News10 @ 9am	CM	9a-10a	---T---	:30	2	\$225.00	P-3	0.30	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					2	\$225.00		0.30			
E 23	KXTV	10/12/12	10/12/12	M-F 9-10a News10 @ 9am	CM	9a-10a	----F--	:30	2	\$150.00	P-3	0.30	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					2	\$150.00		0.30			
E 24	KXTV	10/15/12	10/15/12	The View The View	CM	10-11am	M-----	:30	1	\$1,015.00	P-3	1.00	NM	1	\$1,015.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,015.00		1.00			
E 25	KXTV	10/16/12	10/16/12	The View The View	CM	10-11am	-T-----	:30	1	\$1,015.00	P-3	1.00	NM	1	\$1,015.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$1,015.00		1.00			
E 26	KXTV	10/17/12	10/17/12	The View The View	CM	10-11am	--W----	:30	1	\$1,015.00	P-3	1.00	NM	1	\$1,015.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,015.00		1.00			
E 27	KXTV	10/18/12	10/18/12	The View The View	CM	10-11am	---T---	:30	1	\$1,015.00	P-3	1.00	NM	1	\$1,015.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,015.00		1.00			
E 28	KXTV	10/12/12	10/12/12	The View The View	CM	10-11am	----F--	:30	1	\$640.00	P-3	1.00	NM	1	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$640.00		1.00			
E 29	KXTV	10/15/12	10/15/12	M-F 4-5p Ellen	CM	4p-5p	M-----	:30	2	\$1,200.00	P-3	1.50	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					2	\$1,200.00		1.50			
E 30	KXTV	10/16/12	10/16/12	M-F 4-5p Ellen	CM	4p-5p	-T-----	:30	2	\$1,200.00	P-3	1.50	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 30	KXTV	10/16/12	10/16/12	M-F 4-5p Ellen	CM	4p-5p	-T-----	:30	2	\$1,200.00	P-3	1.50	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----			2		\$1,200.00			1.50			
E 31	KXTV	10/17/12	10/17/12	M-F 4-5p Ellen	CM	4p-5p	--W----	:30	2	\$1,200.00	P-3	1.50	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----			2		\$1,200.00			1.50			
E 32	KXTV	10/18/12	10/18/12	M-F 4-5p Ellen	CM	4p-5p	---T---	:30	2	\$1,200.00	P-3	1.50	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---			2		\$1,200.00			1.50			
E 33	KXTV	10/12/12	10/12/12	M-F 4-5p Ellen	CM	4p-5p	----F--	:30	2	\$900.00	P-3	1.50	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			2		\$900.00			1.50			
E 34	KXTV	10/14/12	10/14/12	News10 @ 5pm Sun News10 @ 5pm Sun	CM	5-530p	-----S	:30	1	\$375.00	P-4	0.70	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S			1		\$375.00			0.70			
E 35	KXTV	10/15/12	10/15/12	M-F 630-7p Jeopardy	CM	630-7p	M-----	:30	1	\$2,500.00	P-4	2.50	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----			1		\$2,500.00			2.50			
E 36	KXTV	10/16/12	10/16/12	M-F 630-7p Jeopardy	CM	630-7p	-T-----	:30	1	\$2,500.00	P-4	2.50	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----			1		\$2,500.00			2.50			
E 37	KXTV	10/17/12	10/17/12	M-F 630-7p Jeopardy	CM	630-7p	--W----	:30	1	\$2,500.00	P-4	2.50	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----			1		\$2,500.00			2.50			
E 38	KXTV	10/18/12	10/18/12	M-F 630-7p Jeopardy	CM	630-7p	---T---	:30	1	\$2,500.00	P-4	2.50	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---			1		\$2,500.00			2.50			
E 39	KXTV	10/12/12	10/12/12	M-F 630-7p Jeopardy	CM	630-7p	----F--	:30	1	\$2,000.00	P-3	2.50	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			1		\$2,000.00			2.50			
E 40	KXTV	10/16/12	10/16/12	M-F 7-730p Wheel	CM	7-730p	-T-----	:30	1	\$2,500.00	P-3	2.10	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----			1		\$2,500.00			2.10			
E 41	KXTV	10/12/12	10/12/12	M-F 7-730p Wheel	CM	7-730p	----F--	:30	1	\$2,100.00	P-2	2.10	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			1		\$2,100.00			2.10			
E 42	KXTV	10/12/12	10/12/12	Fri Prime A Shark Tank	CM	8-9p	----F--	:30	1	\$2,500.00	P-2	3.10	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			1		\$2,500.00			3.10			
E 43	KXTV	10/13/12	10/13/12	Auto Racing NASCAR Sprint Cup at Charlott	CM	Sat 430-830p	-----S-	:30	4	\$1,400.00	P-3	3.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-			4		\$1,400.00			3.00			
E 44	KXTV	10/14/12	10/14/12	Sun Prime A America's Funniest Home Videc	CM	7-8p	-----S	:30	1	\$2,400.00	P-3	3.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 705547
 Alt Order #: 06268972
 Flight Dates: 10/12/12 - 10/18/12

Advertiser: National Republican Cong. Committee
 Product Desc: NRCC IE
 Estimate: 2977

KXTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 44	KXTV	10/14/12	10/14/12	Sun Prime A America's Funniest Home Videc	CM	7-8p	-----S	:30	1	\$2,400.00	P-3	3.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S			1		\$2,400.00			3.00			
E 45	KXTV	10/15/12	10/15/12	News10 @ 11pm News10 @ 11pm	CM	11-1135p	M-----	:30	2	\$1,500.00	P-3	2.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----			2		\$1,500.00			2.00			
E 46	KXTV	10/16/12	10/16/12	News10 @ 11pm News10 @ 11pm	CM	11-1135p	-T-----	:30	2	\$1,500.00	P-3	2.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----			2		\$1,500.00			2.00			
E 47	KXTV	10/17/12	10/17/12	News10 @ 11pm News10 @ 11pm	CM	11-1135p	--W----	:30	2	\$1,500.00	P-3	2.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----			2		\$1,500.00			2.00			
E 48	KXTV	10/18/12	10/18/12	News10 @ 11pm News10 @ 11pm	CM	11-1135p	---T---	:30	2	\$1,500.00	P-3	2.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---			2		\$1,500.00			2.00			
E 49	KXTV	10/12/12	10/12/12	News10 @ 11pm News10 @ 11pm	CM	11-1135p	----F--	:30	1	\$1,050.00	P-3	2.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			1		\$1,050.00			2.00			
E 50	KXTV	10/13/12	10/13/12	News10 @ 11pm News10 @ 11pm	CM	11-1135p	-----S-	:30	2	\$1,050.00	P-3	1.70	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-			2		\$1,050.00			1.70			
E 51	KXTV	10/14/12	10/14/12	News10 @ 11pm News10 @ 11pm	CM	11-1135p	-----S	:30	2	\$1,050.00	P-3	2.00	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S			2		\$1,050.00			2.00			
E 52	KXTV	10/17/12	10/17/12	Nightline Nightline	CM	1135p-1206xm	--W----	:30	1	\$1,500.00	P-3	1.20	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----			1		\$1,500.00			1.20			
E 53	KXTV	10/18/12	10/18/12	Nightline Nightline	CM	1135p-1206xm	---T---	:30	1	\$1,500.00	P-3	1.20	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---			1		\$1,500.00			1.20			
E 54	KXTV	10/12/12	10/12/12	Nightline Nightline	CM	1135p-1206xm	----F--	:30	1	\$1,000.00	P-2	1.20	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			1		\$1,000.00			1.20			
E 55	KXTV	10/15/12	10/15/12	M-F 107xm-139xm M-F 107x-139x	CM	107am-139am	M-----	:30	1	\$225.00	P-3	0.30	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----			1		\$225.00			0.30			
E 56	KXTV	10/16/12	10/16/12	M-F 107xm-139xm M-F 107x-139x	CM	107am-139am	-T-----	:30	1	\$225.00	P-3	0.30	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----			1		\$225.00			0.30			
E 57	KXTV	10/17/12	10/17/12	M-F 107xm-139xm M-F 107x-139x	CM	107am-139am	--W----	:30	1	\$225.00	P-3	0.30	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----			1		\$225.00			0.30			
E 58	KXTV	10/18/12	10/18/12	M-F 107xm-139xm M-F 107x-139x	CM	107am-139am	---T---	:30	1	\$225.00	P-3	0.30	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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KXTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 58	KXTV	10/18/12	10/18/12	M-F 107xm-139xm M-F 107x-139x	CM	107am-139am	---T---	:30	1	\$225.00	P-3	0.30	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/12	10/21/12	---T---		1			\$225.00			0.30			
E 59	KXTV	10/12/12	10/12/12	M-F 107xm-139xm M-F 107x-139x	CM	107am-139am	----F--	:30	1	\$150.00	P-3	0.30	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1			\$150.00			0.30			
Totals														106	\$93,105.00